

Code No. : 20333 E Sub. Code : AECA 54

B.C.A. (CBCS) DEGREE EXAMINATION,
NOVEMBER 2022.

Fifth Semester

Computer Application

Major Elective — MULTIMEDIA

(For those who joined in July 2020 onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. RIFF stands for _____
- (a) Resource Information File Format
(b) Resource Interchange File Format
(c) Resource Interaction File Format
(d) Resource Internet File Format

7. A _____ displays a list of commands and usually appears in the toolbar at the top of the screen.

(a) menu (b) view
(c) kit (d) list

8. AIFF stands for _____
- (a) Audio Interface File Format
(b) Auto Internal File Format
(c) Audio Interval File Format
(d) Audio Interchange File Format

9. DXP is an extension of a _____ file.
- (a) Drawing Exchange File
(b) Drawing Express File
(c) Drawing Exit File
(d) Drawing Entry File

10. _____ law is a federal law that does not vary state to state.

(a) Privacy (b) Copyrights
(c) Governed (d) None of the above

2. _____ audit is responsible for the graphic element of the program.
- (a) Computer graphic (b) Computer movie
(c) Computer audio (d) None of the above
3. In slide _____ view, you see the entire presentation displayed in miniature.
- (a) arranger (b) shaper
(c) creator (d) sorter
4. _____ contains the specific colors available for reproducing the image.
- (a) Color resolution (b) Color palette
(c) Color window (d) None of the above
5. The _____ master control the format and placement off the title and text you type of slides.
- (a) copyright (b) slide
(c) design (d) layout
6. _____ are the best way to present facts and figures.
- (a) Data (b) Diagram
(c) Charts (d) File

Page 2 Code No. : 20333 E

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).
Each answer should not exceed 250 words.

11. (a) Explain about communication information using multimedia.

Or

- (b) Write a note on : target audience.

12. (a) Explain about interface design and psychology of learning.

Or

- (b) Illustrate the use media to direct attention.

13. (a) Analyze about the character formats.

Or

- (b) Elucidate about working with digital still photos.

14. (a) Explain about hardware consideration for digital video.

Or

- (b) How to process sound using forge for windows? Discuss.

15. (a) Explain about selection of an authoring program.

Or

- (b) Describe about the transition channel.

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b)
Each answer should not exceed 600 words.

16. (a) Illustrate about the structure of the application in program content.

Or

- (b) Discuss about the important in multimedia development.

17. (a) Explain about planning the production of your applications.

Or

- (b) Describe the following :

- (i) Understanding and managing copyrights
- (ii) Avoiding problem in planning a multimedia application.

18. (a) Analyze about the text formats.

Or

- (b) Describe about using flowchart and designing organization charts.

Page 5 Code No. : 20333 E

19. (a) Discuss the following :

- (i) MIDI

- (ii) Optimizing video for playback from a CD-ROM.

Or

- (b) Elucidate about choosing mono or stereo sound recording.

20. (a) Explain about functions of multimedia capable authoring software.

Or

- (b) Discuss about the following :

- (i) The cast window
- (ii) The sprite window
- (iii) Score frames.

Page 6 Code No. : 20333 E